

COMMUNITY ANALYTICS APPOINTS MARJORIE COTA AS VP OF SALES

Marjorie Cota Looks Forward To Bringing Her Experience to Community Analytics

BALTIMORE (February 2010) – Community Analytics, an organization whose aim is to connect organizations to the relationships impacting their bottom line, announced that Marjorie Cota has been named Vice President of Sales. Marjorie Cota started working for Community Analytics on February 22, 2010 in the position of VP of Sales. In this role, she is primarily responsible for developing and executing the sales strategy to go to the market with new and existing products in new and existing markets. Cota came to Community Analytics from the Mergis Group where she was Director of Sales and Marketing. In that position she was responsible for developing relationships with C – Level decision makers and assisting candidates in obtaining new opportunities from executive to entry level positions.

Upon graduating from Indiana State University, Marjorie worked at Continental Airlines and then as a Recruiter for a national Chemical company in Dallas, TX. Following this, she found herself in a number of roles over her 12 year career span with LSG SKY Chefs. From a Recruitment and Selection specialist, to Labor Relations, to the HR Manager, Change Management, Training and Development to the Director of Leadership Development and on a number of key operational assignments that included reorganizing 13 non performing business units to improved profitability in one year. She led cross functional teams to populate new organizational structures after major mergers and acquisitions, developed international performance and succession plans, and facilitated process improvement training and quality initiatives (on both a national and global level). She has worked in Canada and England, Germany and France and has facilitated process improvement meetings with several major airlines.

Aside from her professional career, Marjorie is an accomplished sailor. She owned her own business specializing in teaching and facilitating classes to boaters and cruisers and facilitating cruising rallies to Maine, Nova Scotia and the Bahamas. She has successfully logged over 40,000 miles of ocean sailing as crew and captain, fostering a team environment to ensure successful outcomes and landfalls.

Cota is an Ambassador and on the Membership committee with the Maryland Chamber of Commerce and is involved in numerous networking groups including Accelerent in the Baltimore area. She is a Certified Trainer of Front Line Leadership.

Community Analytics is very excited to have Marjorie Cota join their team as she shares the same values as the company. “Building a team of talented executives with a clear understanding of our vision has helped us achieve our goals,” said Myra Norton, CEO of Community Analytics.

*For more information about Community Analytics”, please contact:
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For Immediate Release

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About Community Analytics:

Community Analytics is a unique organization whose singular aim is to connect organizations to the relationships impacting their bottom line. We understand human networks and the roles they play in the decision making process. We combine science, art and a little bit of magic to harness the power of these networks for the greater good: more revenue for you and more relevance for your customers.

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www.communityanalytics.com