

WIN SELECTS NORTON TO PRESENT MOST RECENT FINDINGS

CEO Myra Norton to Present at Workshop on Information In Networks 2010

BALTIMORE (August 2010) - Community Analytics CEO Myra Norton has been asked to speak at the acclaimed WIN Workshop on Information in Networks taking place at the New York University Stern School of Business on September 24th and 25th. Norton will present results of the most recent Community Analytics studies in her popular presentation “An Active Learning Approach for Identifying Key Opinion Leaders.” Norton said she was both excited and honored to be asked to speak at the social networks summit.

The WIN social networks summit will draw leading thinkers of the “information in networks” community from across the nation together to collaborate on the latest developments and ideas in the field. The purpose of the effort is to continue to build the foundation for ongoing relationships amongst the field in order to build a lasting multidisciplinary research community.

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About Community Analytics:

Community Analytics is a unique organization whose singular aim is to connect organizations to the relationships impacting their bottom line. We understand human networks and the roles they play in the decision making process. We combine science, art and a little bit of magic to harness the power of these networks for the greater good: more revenue for you and more relevance for your customers.

About WIN:

The Workshop on Information in Networks is a social networks summit intended to foster collaboration and to build community. The increasing availability of massive networked data is revolutionizing the scientific study of a variety of phenomena in fields as diverse as Computer Science, Economics, Physics and Sociology. Yet, while many important advances have taken place in these different communities, the dialog between researchers across the disciplines is only beginning. The purpose of WIN is to bring together the leading researchers of these disciplines.

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