

COMMUNITY ANALYTICS' CEO PARTICIPATES AT THE CONTENT EVOLUTION GATHERING

Myra Norton Brainstorms with a Select Group of CE Member Organizations

NEW YORK (November 2009) – Myra Norton, CEO of Community Analytics, met November 10, 2009 in New York with a select group of CE member organizations to identify ways to bring their collective capabilities to bear solving increasingly complex problems for their clients. Community Analytics is a member of the Content Evolution Ecosystem. Myra Norton serves on the Board of the CE Foundation.

The Business Development Commons meeting produced very beneficial results: website improvement, processes for the sharing information, and sales tools were just a few issues that were addressed. Plans for a spring meeting for the full membership are underway. There is more to come on exciting developments from the CE Ecosystem.

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About Content Evolution:

Content Evolution LLC is a collaborative ecosystem with a focus on brand experience strategy. Their goal is to bring intentional brands and connected experiences into the world. By bringing global brand and experience experts together, they help organizations grow and come alive in the hearts and minds of customers.

About Community Analytics:

Community Analytics is a unique organization whose singular aim is to connect organizations to the relationships impacting their bottom line. We understand human networks and the roles they play in the decision making process. We combine science, art and a little bit of magic to harness the power of these networks for the greater good: more revenue for you and more relevance for your customers.

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