



For Immediate Release

COMMUNITY ANALYTICS' CEO MYRA NORTON TO SPEAK ON THE POWER OF RELATIONSHIPS

Myra Norton will serve as a panelist at the GIVE Learning Seminar

BALTIMORE (April 2010) – Myra Norton, CEO of Community Analytics will be a panelist at the upcoming GIVE Learning Seminar: Networking—“The Power of Relationships”. The event will take place from 8:00am-10:30am on Tuesday, May 18, 2010 at the PSA Financial building in Hunt Valley. This two-hour interactive seminar will help uncover “The Power of Relationships” and explore tactics for building, leveraging and maintaining your network. The event is geared toward business professionals looking to maximize their relationships. Norton is known for her powerful presentations and this event should be one of the same caliber. Norton helps explain how companies can integrate a powerful social-networking strategy within the framework of their current sales and marketing resources, personnel, and processes. She provides a data-driven approach to uncovering the relationships that already exist and utilizing them to their fullest potential.

In addition to Myra Norton, the other panelists include Andrew Rose, Director of Marketing and Business Development at *Naden/Lean*, and Ken Rochon, President of AbsoluteEntertainment.com and author of *Perfect Networker*. For more information about this seminar, contact Rachel Shuster at rsbuster@bvumaryland.org.

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About the GIVE program:

Getting Involved in Volunteer Experiences (GIVE) is a new program developed by Business Volunteers Unlimited Maryland (BVU) that was created to assist young professionals in finding volunteer opportunities, educating them about different aspects of civic leadership in Baltimore, and providing them with social events to network with likeminded individuals. GIVE members serve as civic leaders and encourage their friends and colleagues to participate in making a difference in the community. The Mission of BVU is to inspire volunteerism and connect motivated people and businesses to nonprofit organizations leading to stronger communities.

About Community Analytics:

Community Analytics is a unique organization whose singular aim is to connect organizations to the relationships impacting their bottom line. We understand human networks and the roles they play in the decision making process. We combine science, art and a little bit of magic to harness the power of these networks for the greater good: more revenue for you and more relevance for your customers.

*For more information about Community Analytics”, please contact:
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