



**For Immediate Release**

## **COMMUNITY ANALYTICS' CEO FEATURED ON WWDB**

Myra Norton is featured on Philadelphia's #1 Business News Radio Station

BALTIMORE (July 2010) - Community Analytics CEO Myra Norton will be featured on "Philadelphia's #1 Business News Radio Station" on Friday, July 16<sup>th</sup>.

Norton will join host Herb Cohen to be interviewed on Executive Leaders Radio's "The CEO Show". The program airs every Friday on the WWDB 860-AM network. The show is a business oriented program that aims to provide advice and insight to listeners through the commentary of big bosses from big companies in the area. Cohen conducts warm and lively interviews with "elite" guests to learn what makes them tick as professionals and how they were able to build their enterprises. The radio network reaches 6.7 million listeners as well as being available via webcast online.

Norton will discuss what makes Community Analytics unique and how her company continues to be successful. Norton is recognized for her expertise in the science of human networks. She is frequently asked to speak at engagements to provide insight on her data-driven approach in identifying and utilizing relationships. Previous guests have included Presidents and CEO's from Bank of America, Haverford Trust, Merrill Lynch, Shire Pharmaceuticals, and Walmart amongst others.

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### **About Community Analytics:**

Community Analytics is a unique organization whose singular aim is to connect organizations to the relationships impacting their bottom line. We understand human networks and the roles they play in the decision making process. We combine science, art and a little bit of magic to harness the power of these networks for the greater good: more revenue for you and more relevance for your customers.

### **About WWDB 860AM "Philadelphia's #1 Business News Radio Station":**

Executive Leaders Radio on WWDB 860-AM began interviewing the region's top executive leaders on "The CEO Show" in 2005. The show airs Fridays at 10 AM. Executive Leaders Radio conducts "elite interviews" of prominent top personnel focusing on "what makes people tick."

Guests are asked about their background education, influences, mentors and early career experiences. The interviews aim to highlight the unique human aspect behind these prominent business leaders to demonstrate what builds success.

Five years of interesting and insightful interviews conducted by host Herb Cohen helped make WWDB 860-AM "Philadelphia's #1 Business News Radio Station."

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