



For Immediate Release

Myra Norton to Speak for Marketing Director's Support Group Community Analytics CEO Joins MDSG to Lead Networking Seminar

BALTIMORE (July, 2010) - The Marketing Director's Support Group will feature Community Analytics CEO Myra Norton as a guest speaker on Thursday, July 29. Myra Norton will be giving her renowned seminar on mapping peer networks and identifying hubs of influence. It will be one of the first speaking engagements for Norton since returning from the esteemed Sunbelt XXX networking conference in Toronto, Italy.

Norton will be leading a discussion on how to best identify and utilize business networks for marketing purposes. She is a leading thinker on the application of social networks within business communities, speaking and writing on this subject in a variety of venues. Norton is advancing the Community Analytics tagline, The Power of Human Networks® - a succinct statement of the company's vision of authentic customer engagement. This commitment is driving the company's strategy among many of the Fortune 1000 companies as well as top colleges and universities.

The seminar will be held at 8820 Walther Boulevard Parkville, Maryland 21234. It will run from 11:30am to 1pm.

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About Community Analytics:

Community Analytics is a unique organization whose singular aim is to connect organizations to the relationships impacting their bottom line. We understand human networks and the roles they play in the decision making process. We combine science, art and a little bit of magic to harness the power of these networks for the greater good: more revenue for you and more relevance for your customers.

About Marketing Director's Support Group: The Marketing Director's Support Group is an educational and peer support group for marketing and business professionals. The MDSG was founded in 2003 to provide a forum for Marketing Directors to discuss various aspects of their duties. Membership to the group is attained by invitation only.

*For more information about Community Analytics, please contact:
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