

## **MYRA NORTON AWARDED BRAVO! WOMEN BUSINESS ACHIEVEMENT AWARD** Recognized As Top 25 in Baltimore after Winning Top 100 in Maryland

BALTIMORE (July 2008) – On July 24th, SmartCEO publications commemorated its 4<sup>th</sup> year of excellence in the workplace. Entitled The Bravo! Women Business Achievement Awards, this award celebrated 25 women who are active leaders and role models in the Greater Baltimore area.

Recognized for her unprecedented strides in business, Community Analytics' CEO, Myra Norton, was chosen to receive this award and featured in the July issue of SmartCEO. Norton was nominated by Carol Coughlin, CFO of BottomLine Growth Strategies Inc., a corporation dedicated to helping growing organizations; both for-profit and not-for-profit. Although this is Norton's first time receiving this award, she was recognized by The Daily Record as one of Maryland's Top 100 Women for 2008 in March.

"Myra [Norton] has created one of the nicest, employee-focused cultures I have seen in my career. As a result, people are very loyal to her, the company turnover is low and it is a fun place to work. She makes an effort to know everyone in the company and goes out of her way to acknowledge their work. She makes a point to connect people even though she is so busy herself. She is never too busy for an employee issue or concern," says Coughlin.

The winners were selected based on several criteria including community involvement through philanthropic acts, the building of companies that are resources for dependable products and relationships, and the ability to provide services that people can and will rely upon.

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### **About SmartCEO:**

SmartCEO is a regional "growing company" publication. They are not new; they are a resource full of smart ideas to help educate and inspire decision-makers. SmartCEO is read by more than 34,000 business owners in the Baltimore and Washington metro markets. Each issue contains features, interviews, case studies, columns and other departments designed to help this region's CEOs face the daily challenges of running a business.

### **About Community Analytics:**

Community Analytics is a research organization based on the principles of social networking. We understand human networks and the roles they play in the decision making process. We offer customer engagement solutions that deliver measurable results in an ever-changing and customer-driven business environment. Through a combination of proprietary research and analytical techniques, Community Analytics helps you uncover these networks and create strategies to connect these networks with your brand.

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